ShipsStore Bulletin

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20 March 2000

JOCKEY INTERNATIONAL, INC. - "LIMITED TIME SPECIAL OFFER"

Jockey International, Inc. is offering a *Promotion on Jockey Women's Under Garments* to the Ships Store Program this spring. This promotion offers each ship an opportunity to place a one time order for Jockey Women's products at a significantly reduced price (20% off the Military Wholesale Price). The time frame for placing one time orders will be 30 March through 20 April 2000.

This LIMITED TIME SPECIAL OFFER applies to all Jockey Women's products listed in "ASL" under Jockey International, Inc., SSAC # E3-32-7-98, as indicated below.

(ONE TIME PURCHASE)

		CURRENT	PROMOTION	
DESCRIPTION	<u>U/I</u>	COST PRICE	COST PRICE	RETAIL PRICE
Women's Brief	EA.	\$3.06	\$2.45	\$2.90
Women's Hipster	EA.	3.06	2,45	2.90
Woman's French Cut	EA.	3.06	2,45	2.90
Woman's Tank Top	EA.	4.70	3.76	4,50
Women's Sport Bra	EA.	5.64	4.51	5.50
Women's Queen Brief	EA.	3,53	2.83	3.50
	Women's Brief Women's Hipster Woman's French Cut Woman's Tank Top Women's Sport Bra	Women's Brief EA. Women's Hipster EA. Woman's French Cut EA. Woman's Tank Top EA. Women's Sport Bra EA.	DESCRIPTIONU/ICOST PRICEWomen's BriefEA.\$3.06Women's HipsterEA.3.06Woman's French CutEA.3.06Woman's Tank TopEA.4.70Women's Sport BraEA.5.64	DESCRIPTIONU/ICOST PRICECOST PRICEWomen's BriefEA.\$3.06\$2.45Women's HipsterEA.3.062.45Woman's French CutEA.3.062.45Woman's Tank TopEA.4.703.76Women's Sport BraEA.5.644.51

SEND	ALL	ORD	ERS	TO:

{EAST COAST}

Jockey International, Inc. c/o Peter Biundo & Associates

401 Damsel Court

Chesapeake, VA 23322

Phone/Fax: (757) 482-7402

Email: lpm@norfolk.infi.net

WEST COAST?

Jockey International, Inc. c/o Peter Biundo & Associates

12028 Least Tern Court San Diego, CA 92129

Phone/Fax: (619) 538-3959

Email: pbiundo@aol.com

SSAC #: E3-32-7-98

EFFECTIVE DATE: 01 December 1998

DEPT: TERMS:

FOB:

MINIMUM:

DELIVERY:

E2

8% 29, Net 30 Days

Shipping Point - Cooleemee, NC

1 Case

15 Days -

After receipt of DD 1155!

